

scenery # seaside # Taiwan

relaxed # goodmood

familynfriends



An App for iPhone Users

Photo Tagger

Use tags to organize photos more flexibly

Common ways to organize photos in iPhone



How about
you?



Lazy

**Never organize
photos**



Smart

**Use other apps to
automatically organize**



Hardworking

**Use the Photos app
to create albums**



Careful

**Import photos to a
computer to organize**

Find the best way to organize photos



Organizing effort (50%)

Effort for organizing photos.
Less effort gets more points.

Similarity (50%)

Similarity between organizing
result and what you want.
More similar, more points.

Let's find
the best way



Never organize photos



Lazy



- ◆ Just take photos. No effort!
- ◆ Sort photos by date taken



- ◆ It's difficult to find photos
- ◆ Seldom view photos

55

Effort 50

Similarity 5



Use other apps to automatically organize



Smart



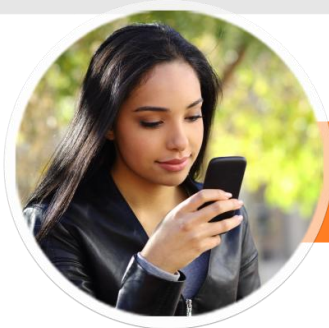
- ◆ Less effort after uploading
- ◆ Basic categories: People/Place/Things



- ◆ You have to find a suitable app first
- ◆ Results may differ from what you want



Use the Photos app to create albums



Hardworking



◆ All the categories are what you want



◆ More effort. You need to find photos first, then organize

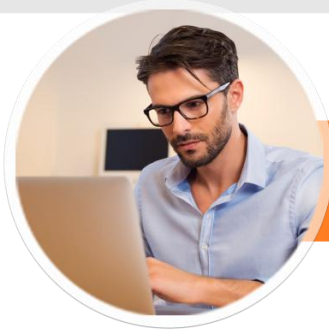
65

Effort 25

Similarity 40



Import photos to a computer to organize



Careful



- ◆ All the categories are what you want
- ◆ Backup photos to the computer



- ◆ Complicated steps. Import to computer→Organize→Backup





I found the best way with **95 points!**



Photo Tagger

95

Effort 45

Use tags to organize photos: Just two steps, select photos and add tags.

Similarity 50

Customized tags: All the categories are what you want.





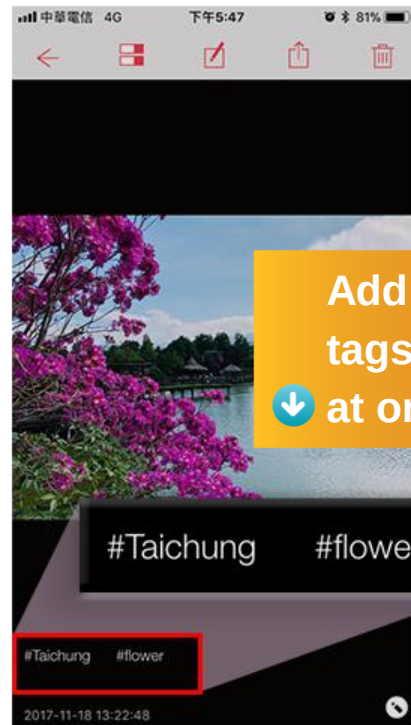
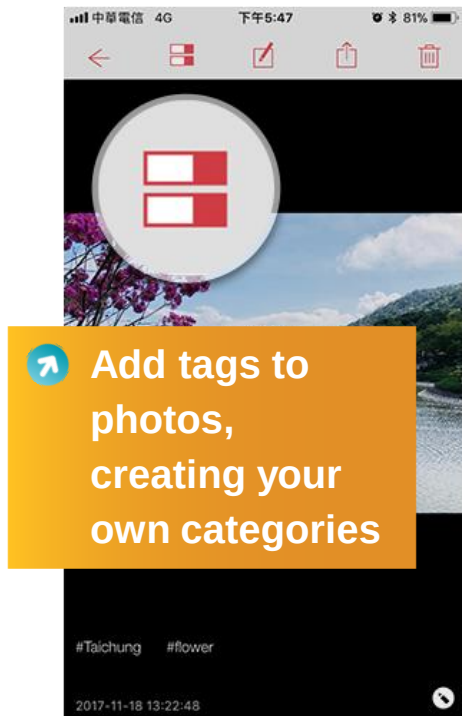
Should I purchase
a QNAP NAS first?

**Even if you don't have a QNAP NAS,
you can use Photo Tagger**

Create Tags and Customized Categories



Adding tags is as easy as using Instagram

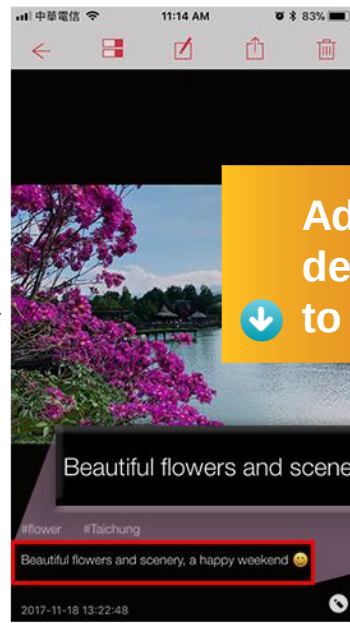
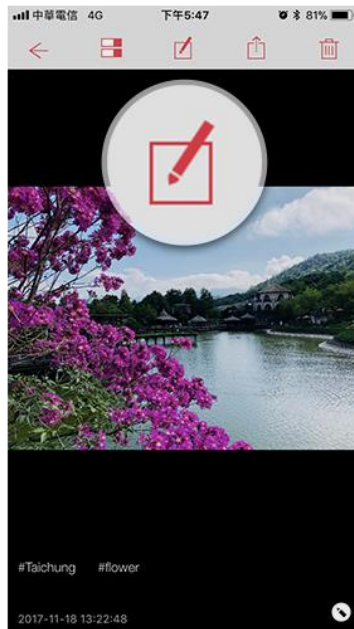
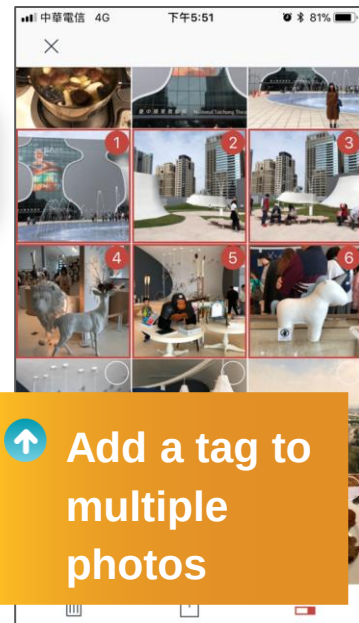


Create Tags and Customized Categories



Create your own categories using tags and descriptions

Cool, it's
more flexible
than others



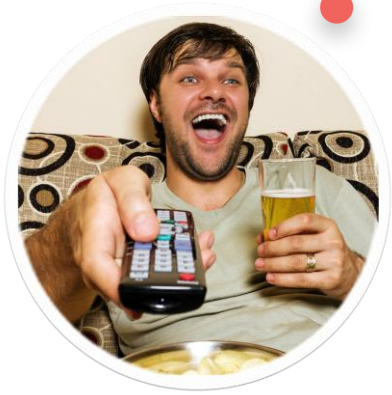
Add
description
to photos

Add Tags before Taking Photos



Photos are well organized after taken

It's useful for
lazy people!



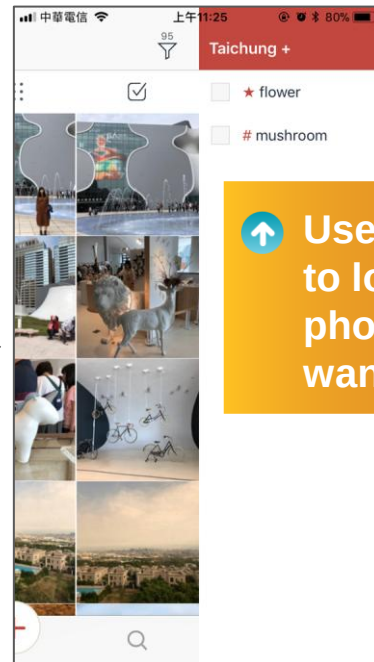
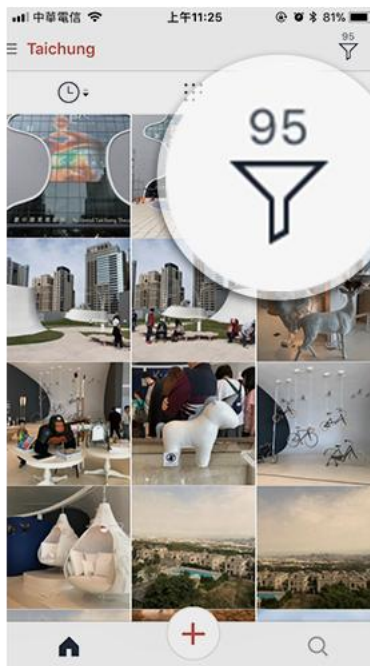
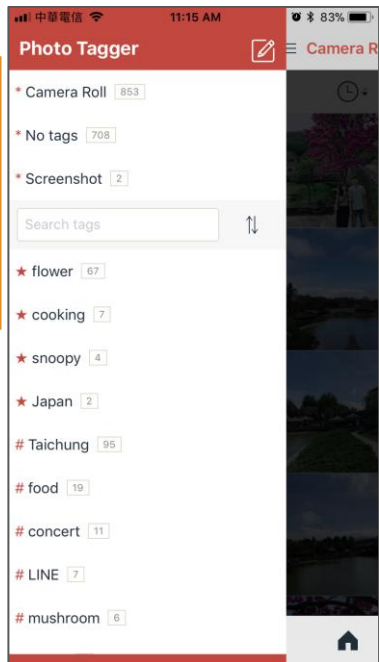
← The system
automatically
categorize
photos by
tags

Use Tag List to View Photos



Tags let you find photos easier and faster

Select a tag and view the photos



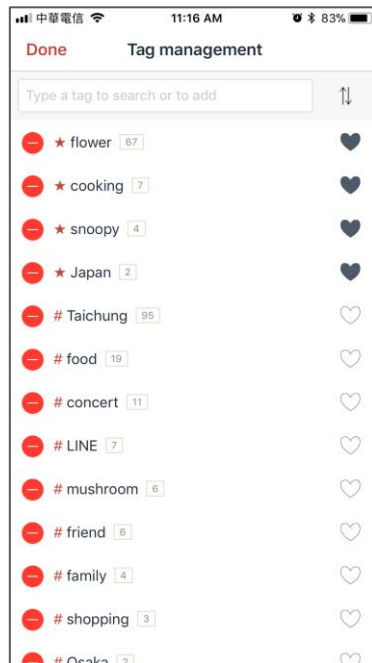
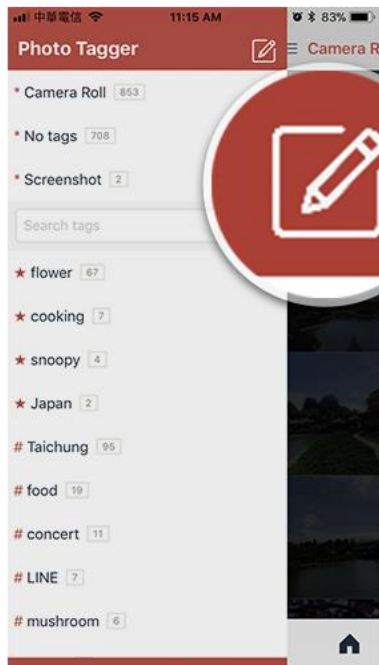
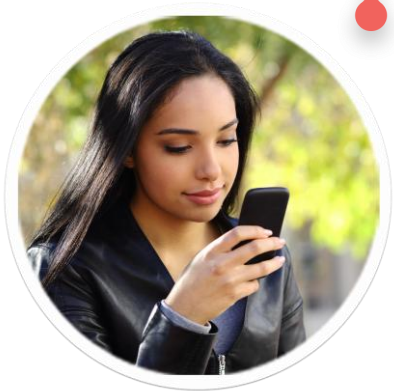
Use tag filters to locate the photos you want

Use Tag List to View Photos



Flexible management. View your favorite photos at any time

Less effort
than the
Photos app

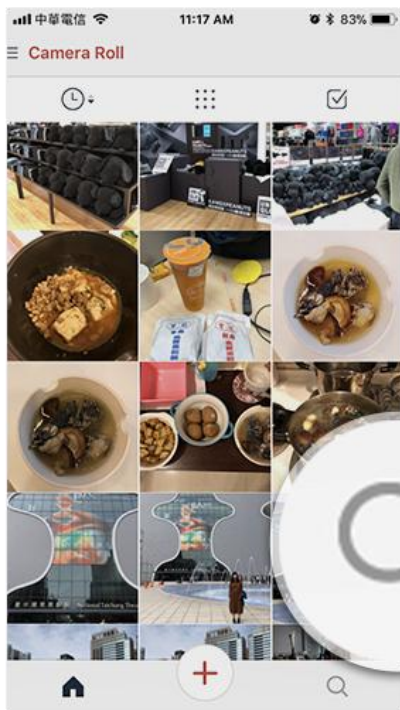


← Create
favorite
tags, edit
or delete
any tags

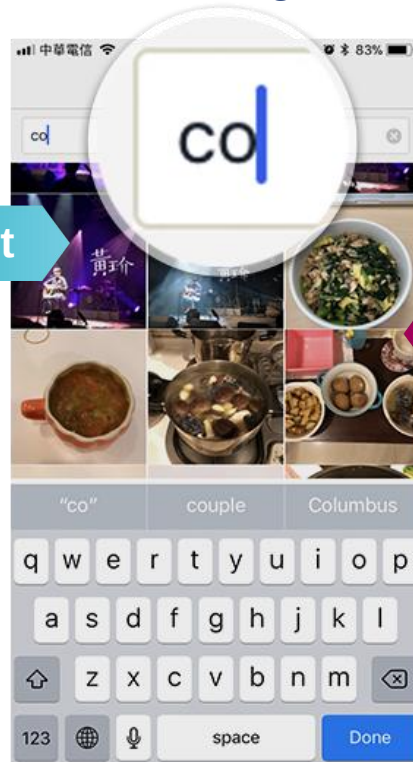
Use Keywords to Find Photos



Specify keywords to find photos that have relevant tags or descriptions



concert



cooking

A woman with long brown hair, wearing a purple beanie and a dark blue jacket, is taking a selfie with a black smartphone. She has a frustrated expression on her face. The background is a brick wall. A teal speech bubble is positioned to her right, containing text about her iPhone's storage. A semi-transparent banner at the bottom contains a recommendation for QNAP NAS.

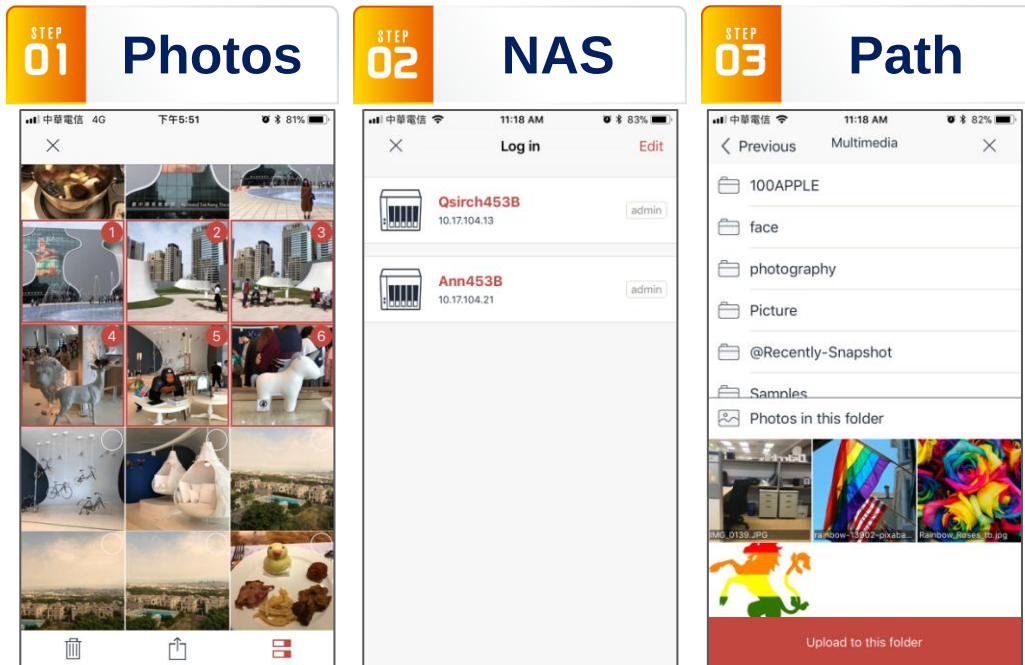
I took so many photos,
my iPhone has no
available space...

**We suggest you to use a QNAP NAS
to backup your photos and tags**

Use NAS to Keep Precious Moments



3 steps to back up



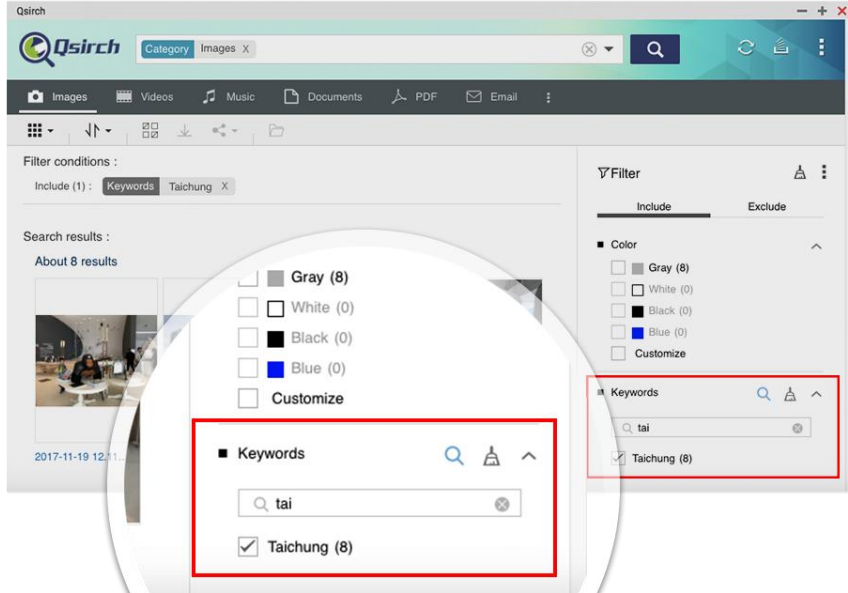
◆ Backup photos and tags to QNAP NAS. Don't worry if iPhone is lost



Now I can backup without computer



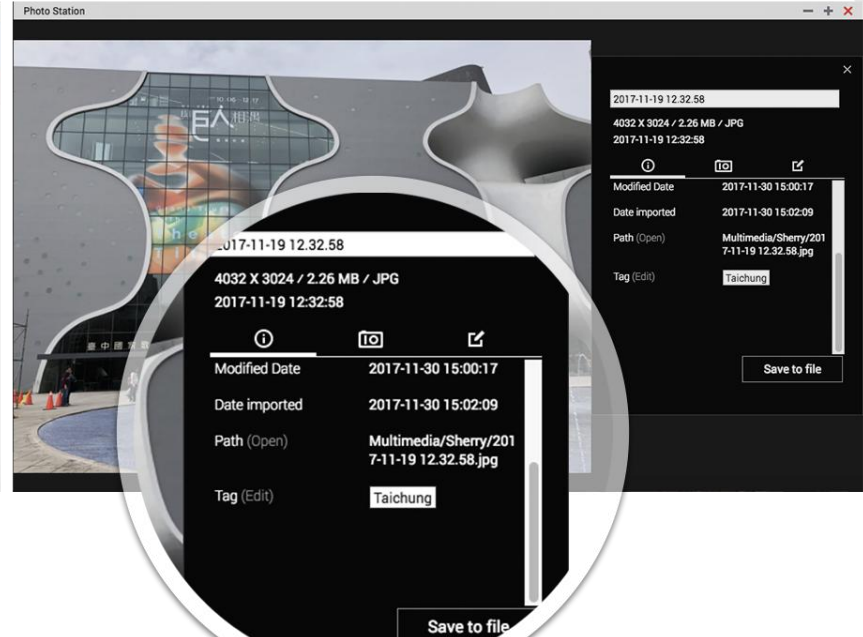
NAS Provides Better Photo Management



Search
photos



Qsirch



View and
edit tags

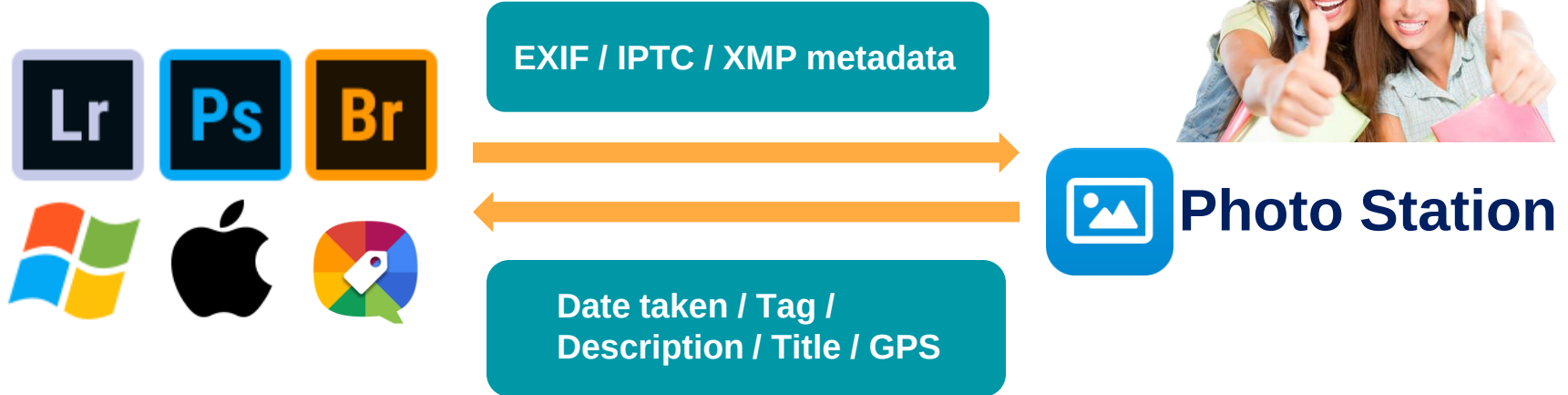


Photo Station

Photo Station 5.6 – Read / Write Metadata



- Read EXIF / IPTC / XMP metadata in photos
- Edit metadata in Photo Station and save changes to photos



Flexible photo management for iPhone



Try it now! 



Photo Tagger

